



M E N U

STARTERS

WHETHER YOU'RE FAR LEFT OR FAR RIGHT OR ANYWHERE IN BETWEEN, WHAT'S THE ONE THING AMERICANS CAN ALL AGREE ON? WE'VE ALL GOT A FAVORITE BURGER. DOESN'T MATTER IF THE PATTY'S MADE FROM WAGYU OR CHIA SEEDS. WE'VE ALL GOT ONE.

AND WHAT IS THE ONE THING THAT, SPECIFICALLY, ANGELENOS WILL AGREE ON THAT WE NEED BUT DON'T HAVE ENOUGH OF? ... ACTORS. THAT WAS A JOKE. BUT EVERY ACTOR HAS GOT A UNIQUE STORY, INCLUDING YOUR FAVORITES.

WE WANT TO COMBINE OUR LOVE OF ACTORS AND THEIR STORIES WITH OUR LOVE OF DAMN GOOD BURGERS TO BRING TO YOU...

ACTORS EATING BURGERS

BURGERS

CLASSIC

ACTORS EATING BURGERS IS A 20-30 MIN DIGITAL-FORMAT INTERVIEW LED BY OUR FANTASTIC HOST, CHRISTIAN HENLEY, AND HIS TWO CO-STARS - YOUR FAVORITE ACTOR AND THEIR FAVORITE BURGER.

DOUBLE

WE ARE GOING FOR A VERY CONVERSATIONAL AND FUN TONE FOR OUR SHOW AND WE'RE HOPING THAT BY TAKING THE INTERVIEW TO AN ENVIRONMENT OF THE ACTOR'S CHOOSING, THEY'LL HAVE A UNIQUE OPPORTUNITY TO CONNECT WITH THEIR AUDIENCE IN THE MOST RELATABLE WAY.

THE PUNCHER

THE HEART OF AEB IS THAT WE SEEK NOT ONLY TO HAVE THIS UNIQUE EXPERIENCE WITH 'NAME' ACTORS BUT WITH THE ACTORS YOU'VE SEEN AROUND TOWN BUT HAVE YET TO SEE ON YOUR SCREENS. THOSE THAT ARE HUSTLING TO MAKE THEIR DREAMS COME TRUE. WE WANT TO HEAR FROM THEM TOO, ESPECIALLY THEM.

DESSERTS

WHEREVER ON THE ROAD TO HOLLYWOOD THE ACTOR MAY BE, NO MATTER HOW MANY TWISTS AND TURNS, WE WANT TO HEAR THEIR STORY AND HOW THEY GOT THERE. EVERYONE CAN RELATE TO REACHING FOR SOMETHING. THIS PLATFORM DEPICTS THE CREATIVE AS A FELLOW HUMAN... EATING A DAMN GOOD BURGER. CAN'T FORGET ABOUT THAT.

FOR THE FIRST SEASON (6-8 EPISODES) WE'LL BE SHOOTING IN DIFFERENT BURGER JOINTS ACROSS LA, BUT WE INTEND TO TAKE THIS BABY ALL OVER THE COUNTRY.. MAYBE ALL OVER THE WORLD. OUR BAGS ARE PACKED.



M E N U

MILKSHAKES & MORE!

BREAKDOWN OF THE SHOW

HIGHLIGHT OF THE RESTAURANT AND THE MENU

GREET AND TALK TO THE ACTOR

ORDER THE DAMN GOOD BURGERS

HIGHLIGHT OF THE BURGER, COMMENTARY FROM THE ACTOR/CHEF/WAITSTAFF

EAT THE DAMN GOOD BURGERS AND CONTINUE TALKING WHILE NOT CHOKING

STICK THE ACTOR WITH THE BILL AND THANK THE FANS FOR WATCHING!

RINSE IT DOWN WITH A DRINK AND REPEAT BABY.

